

[www.pretoria-south-africa.com](http://www.pretoria-south-africa.com) has **22 796** (Jan 2011) visits and **63 675** pages read per month.

### Why Advertise With Us?

Pretoria-south-africa.com is a targeted website reaching your Pretoria visitor. We have up to 1 143 visits and up to 6 490 pages viewed per day. Our following is loyal and asks for referral from us every day. We assist our advertisers to get the best returns from the rand invested.

### Exclusivity:

No other advertisement shows up in your page when you buy a full page listing. We only accept a limited number of businesses per category. You will compete with less than 10 other listings in your category.

### Rates:

## Full page Listing

- A description length of up to 1000 characters
- Up to 12 images (including your logo)
- Business website link
- Contact details
- Free (120x60) banner advert

All that for only **R1650 (\$250) per year** or **(\$25) R150/month (R900)** for 6 months. You get one month for free when you sign up for a full year (R1650). No setup, administration, VAT, agency fees or update fees, and absolutely no hidden costs. **Prices increase in July each year.**

**List 2 businesses and pay R1400 for each, 3 businesses for R1200 each per year.**

## Newsletter Advertising

Our newsletter is published every month. Buy any advertisement package and get free newsletter advertising. **Offer expires in December 2010.**

<ul style="list-style-type: none"> <li>- Top Banners</li> <li>- Other banners</li> <li>- Logos</li> <li>- Newsletter link</li> </ul>	<ul style="list-style-type: none"> <li>- R4000/ issue</li> <li>- R2000/ issue</li> <li>- R500/ issue</li> <li>- R200/ issue</li> </ul>	<p>On request. Please email us 2 weeks before the issue date.</p>
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## Website Advertising

Advert Type	Single Advert	2 or More Advert Discount	Homepage
<b>Leaderboard Banner</b> Top or footer leaderboard (480x90) banner	R2000/month in specific category	R1500/month each	R3000/month in homepage
<b>Medium Rectangle</b> Top right hand position (300x250)	R1500/month in specific category	R1200/month each	R2000/month in homepage
<b>Wide Skyscraper</b> Far right position (160x600)	R1500/month in specific category	R1200/month each	R2000/month in homepage
<b>Button</b> (120x90)	R500/month in specific category	R350/month each	R1000/month in homepage
<b>Specific Directory</b> Top listing position (120x120)	R500/month in specific category	R350/month each	R1000/month in homepage

\*Get discounts for a long term advertisement.

The screenshot displays a website layout with several advertising spots highlighted in red boxes:

- Top Leaderboard Banner (480X90):** Located at the top center of the page.
- Medium Rectangle (300x250):** Located on the right side of the page, above the social media links.
- Wide Skyscraper (160x600):** Located on the far right side of the page, extending vertically.

The website content includes a search bar, navigation menu (HOME, WHAT'S NEW, ADVERTISE, ABOUT US, CONTACT US, WEB DESIGNING), featured property, and current deals for 'CASA TOSCANA' in Pretoria.

Contact Sales:

For more information contact sales [kutta.associates@gmail.com](mailto:kutta.associates@gmail.com) and 084 585 0347